YOU DESERVE TO KNOW.

THE UNIVERSITY OF KANSAS HEALTH SYSTEM

Decisions about your healthcare are critically important. Whether your condition is common or complex, where you choose to receive care matters. Every healthcare provider makes claims about why you should choose them. However, when it comes to your health – or your family's health – these claims should not be confused with facts.

When you are facing a health issue, it's a *fact* academic medical centers offer treatment and expertise not available elsewhere. As the region's premier academic medical center, we are forging new frontiers in medicine through collaboration, innovation and an inherent belief the status quo is not good enough. We have an obligation to do that for you. We also teach the next generation of caregivers – more than anyone else in the region.

It's also a *fact* we have more specialists – nearly 800 – working together to care for you, offering the most innovative treatments. It's an important difference and a primary reason patients choose us. Simply put, we excel at solving problems others cannot. In *fact*, we have more than 125 physicians who specialize in specific cancer types. Getting an expert opinion from us could save your life.

We are dedicated to providing exceptional healthcare. Our patients' experience is outstanding. Our outcomes and quality of care are recognized among the nation's top 1%. Understanding

national rankings and certifications, especially those based on survival, can help you make the best decision.

Our team has worked tirelessly to earn your trust, deliver the very best care and ensure your patient experience is second to none. It's our commitment to you, and it will never change.

Sincerely,

Bob Page President and Chief Executive Officer

ADVANCING THE POWER OF MEDICINE[°]